

GAT

GERMAN-ARAB TRADE

The magazine of the German-Arab Chamber of Industry and Commerce

مجلة الغرفة الألمانية العربية للصناعة والتجارة

May/June 2012 - Vol. 63 No.3 - www.ahkmena.com



غير مخصصة للبيع

THE CHEMICAL INDUSTRY

- Petrochemical Industries: Expanding Production
- Mohamed El Sawy: Improving the Egyptian Culture Scene
- Egyptian Day at Drupa 2012 Shows its Power

القسم العربي

• قانون ألماني لمراقبة أسعار الوقود • أهم المعارض الدولية

cover story sponsored by



Lutz[®]
The Fluid Managers

Drum and Container Pumps



**We Have the Right Pump
For Every Fluid**



C A T E C

Consulting And Technical Engineering Co.
Installation • Agency • Engineering

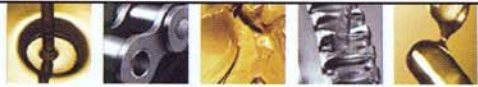
Head Office (Alexandria)

P.O. Box 114 Elsaray
242 Abdel Salam Aref St., Loran
APT. 103, Alexandria - Egypt
Tel. : (+203) 583 3301
Fax : (+203) 582 3514
catec@catecegypt.com
www.catecegypt.com

Cairo Office

2B Nozha Street, APT. 7
Heliopolis 11341, Cairo - Egypt
Tel. : (+202) 24145127
Fax : (+202) 24145129
catec.cairo@catecegypt.com

//
KLUBER
LUBRICATION



Special Lubricants ... For Special Applications ... To The Special Customers ...



Sole Agent In Egypt:



C A T E C

Consulting And Technical Engineering Co.
Installation • Agency • Engineering

Head Office (Alexandria)

P.O.Box 114 Elsaray - 242 Abdel Salam Aref St.,Loran - APT. 103
Alexandria, - Egypt - Tel: (+203) 583 3301 - Fax: (+203) 582 3514 - catec@catecegypt.com
www.catecegypt.com

Cairo Office

2B Nozha Street, Apt. 7 - Heliopolis 11341, Cairo
Tel: 02 24145127 - Fax: 02 24145129 - catec.cairo@catecegypt.com

fies the high productivity of the offset printing method and the versatility and short-run economics of digital printing. The customer does not have to decide between these two methods and can have both with the new technology. As written on the Landa homepage, this combination is "game-changing for mainstream commercial."

The portfolio of Landa Nanographic Printing is also changing the printing industry. New business opportunities are granted for any kind of general commercial printing, flexible packaging cartons, food, books, magazines and labels. The printing presses are not

only of high interest for the commercial printing industry, publishers and packaging converters but should also be found in offices and at homes in future. Being able to produce short-to-medium run lengths at unmatched cost per page, the printing presses offer a new dimension to customers.

Global Strategic Partners

Being the most impressive and the most attended performance at Drupa exhibition 2012, Landa Corporation announced partnerships with Komori Corporation, ManrolandSheetfed GmbH and Heidelberg Druckmaschinen AG,

to work together in future. Komori Corporation is the first global strategic partner being exposed to the new technology embracing Landa's vision.

ManrolandSheetfed GmbH and Heidelberg Druckmaschinen AG followed Komori's example and decided to adopt LandaNanographic Printing as a solution for their future sheetfed and web presses digital systems. The global players in printing announced a retrofitting of existing machines to the new offered technology. The price for own and co-branded products is not yet revealed but will be available in the range of high-end offset presses not later than 2013. ▲